

## Module title: *Business English C1*

### Module summary

Module code: **FSEC1B**

Module coordinator: **IFS Lecturers**

Credits (ECTS): **4 credits**

Semester: ***According to the study regulations of the student's department***

Pre-requisites with regard to content:

**Placement test or successful completion of an IFS-B2 level course**

Pre-requisites according to the examination regulations: **none**

Competencies:

At the end of this C1 CEFR (Common European Framework of Reference for Languages) Level course learners can demonstrate implicit and explicit understanding of extended and detailed speech, on complex and abstract topics particularly in business contexts, show understanding of a variety of detailed and complex written business texts, orally present and express opinions on complex subjects fluently and spontaneously, communicating with a wide range of vocabulary and syntax using a variety of organizational linking words, convincingly express a position in an argument on a complex business topic which may be unfamiliar and/or abstract, produce long, complex written texts and business correspondence that are well organized, coherent and use a variety of cohesive devices and organizational patterns, as well as a range of vocabulary, using simple and complex grammatical forms, in order to later use English effectively in professional business contexts.

Assessment:

**120 minute written exam (incl. listening comprehension test) and graded oral assessment or simulation or portfolio**

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Lecturer: : **IFS and Adjunct Instructors**

Contact hours: **4**

Semester of delivery: **Each semester**

Type/mode: **Seminar including interactive exercises with attendance policy /required course**

Language of instruction: **English**

Content:

Using cooperative and collaborative learning methods, learners work in teams on an entrepreneurial business simulation where groups systematically design and develop their own company concept over the course of a semester. Polite and tactful speaking skills are developed as learners participate in meetings, discussions and debates similar to their later work environments. In addition, learners participate in a simulated trade fair where they negotiate with customers and business partners. Students also present their company concept with the purpose of convincing investors to provide capital financing of the business venture. Students practice expressing themselves in polite business English, for example in written communication such as letters, emails, reports or proposals. Each step of the simulation is accompanied by relevant reading and listening comprehension (audio and video) activities, as well as pair, group and whole class discussions of the business topics. Topics covered include: basic economics, company structure, sales, marketing and advertising, meetings and negotiation, recruitment and finance. Spoken and

written text types may include: lectures, presentations, authentic radio programs and interviews, as well as news and business journal articles or company product brochures.

Recommended reading:

**Textbook or course reader according to recommendation of course instructor**

Comments:

**The course follows a learner-centered, interactive learning approach.**