



# Tackling Key Challenges of AI Development – Insights from an Industry-Academia Collaboration

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# **MOTIVATION**

Harnessing the overall benefits of the latest advancements in artificial intelligence (AI) requires extensive collaborations of academia and industry - promoting innovation and growth while enforcing the practical usefulness of newer technologies in real life.

Challenges faced during these crosscollaborations are inspected with the help of the project Q-AMeLiA\*, in which three universities cooperate with five industry partners to make the product risk of AI-based products visible. The transformation of machine learning (ML) from academia to industry should be robust, simple and safe.

While big companies hire their own research teams, small and medium enterprises often rely on these cooperations in order to successfully adopt AI in their businesses.

# FIGURE 1: MLOps Workflow



# **GENERAL CHALLENGES**

# **VARYING MINDSETS & CONFLICTS OF INTEREST**

- different backgrounds and objectives
- standardization of concepts vs. algorithm breakthroughs
- uncertain return of investment for longterm research projects

# **OWNERSHIP OF INTELLECTUAL PROPERTY** AND LEGAL REQUIREMENTS

- commerciality & open sourcing
- difference in regulations when results from academia shall be used in industry, e.g. for dataset licensing

#### DATA QUALITY AND QUANTITY

- good data vs. big data
- domain shift

# **OVERCHOICE IN SOURCE MODELS**

variety of pretrained models

## INTEGRATION IN LEGACY SYSTEMS

- interoperability & efficiency
- choosing deployment infrastructure

## ETHICAL CONCERNS

- fairness vs. short-term business value ٠
- minimizing bias, ensuring explainability

## **TECHNICAL CHALLENGES**

- lack of mature MLOps frameworks •
- lack of uniformity in cloud solutions
- lack of common standards and metrics
- memory and resource limitations
- deployment & transferability
- gap in documentation between research and applied machine learning (ML)

# DOMAIN SPECIFIC CHALLENGES

# VISION-BASED ANOMALY DETECTION

- data versioning for images
- image quality estimation metrics
- occurrence of drifts •
- lack of domain knowledge integration
- different spatial scales & aspect ratios
- speed vs. real-time dilemma

## HARDWARE BENCHMARKING FOR ML

- lack of industry representative data
- lack of representative benchmarks •
- lack of uniform metrics in benchmarks
- rapid growth

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- domain dependency (task, dataset, ...)
- scalability after hardware selection

#### CONTINUAL LEARNING UNDER DRIFT

- requirement of adaptable framework
- occurrence of drifts
- hyperparameter adaption (zero shot AutoML)
- catastrophic forgetting

### INDUSTRIAL PROCESS AUTOMATION

- humongous unlabeled data (data collection)
- data quality estimation
- requirement of adaptable framework
- occurrence of drifts
- hyperparameter adaption (zero shot • AutoML)
- interoperability challenges

## SITUATION ANALYSIS (IN HEALTH CARE)

- video quality & camera conditions •
- data collection & content complexity
- inconsistent definition of classes
- lack of mature framework •
- occurrence of drifts
- lack of representative benchmarks

# **GENERAL SOLUTIONS**

- try to identify common interests
- track bottlenecks in ML workflows continual improvement in production
- regulate AI systems to tackle ethica ٠ concerns
- encourage bi-directional exchange talents between universities and industry
- identify new research directions and curriculums of universities based of problems encountered in the indus
- train students how to tackle applied world challenges based on both knowledge learned in the industry theoretical foundations.
- develop domain specific solutions v the help of industrial partners expe

## **AUTOMATION, MLOPS & DRIFT ADAPT**

- perform tests and update deployed models continuously to counter drift e.g. via automated MLOps workflow (see figure 1)
- introduce tests and CI/CD patterns to increase scalability and reliability

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# PROPOSED SOLUTIONS

	DATA COLLECTION & QUALITY ESTIMATION
	• introduce integrity checks to prove data
for	is still in a known distribution
ion	<ul> <li>detect outliers and handle missing values</li> </ul>
al	• define what good data is in your use case
	• involve domain expertise for higher
of	quality labels, extend feedback loops
	between annotators and experts
	<ul> <li>observe and track labeling mistakes</li> </ul>
nd	• evaluate the quality of your dataset on
n	multiple dimensions (technical & ethical)
stry	
d real	Q-AMELIA SEARCH ENGINE
	apply transfer learning to improve model
and	quality without requiring further data
	use tools to help discover appropriate
with	pretrained models, e.g. the Q-AMeLiA
ertise	search engine developed during this
	work (see figure 2)
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# FIGURE 2: Q-AMeLiA Search Engine