Course code:Type of course:WorkshopLevel of course:not assignedDegree programme:Studium generaleYear of study:./.Semester:./.Workload:In total 60 h, 30 h course attendance, 30 h self studyECTS Credits:2 CPName of the lecturer:Prof. Dr. Ziad MahayniCourse contents:The students will be introduced to the core principles of lean startup and Design Thinking (DT), two of the most influencial and important methods	Course title:	Introduction to Design Thinking and Lean Startup		
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Recommended Prerequisite:		none		
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Course objectives expressed in learning outcomes and competences:After having successfully completed the course, the students should• be familiar with the core principles of Lean Startup and DT • be able to conduct a DT process on their own • have attained knowledge and practical experience in developing and pitching innovative ideas	in learning outcomes and	<ul> <li>be familiar with the core principles of Lean Startup and DT</li> <li>be able to conduct a DT process on their own</li> <li>have attained knowledge and practical experience in developing</li> </ul>		
Language of instruction: English	Language of instruction:	English		
Teaching methods:         Lecture, group work, exercises, workshop, presentations	Teaching methods:	Lecture, group work, exercises, workshop, presentations		

Assessment methods:	<ul> <li>☐ Written exam</li> <li>⊠ Written assignment</li> <li>☐ Oral exam</li> </ul>	Presentation     Project work     Practical exercises	
Recommended reading:	<ul> <li>Eric Ries, The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses, Crown 2017</li> <li>Jake Knapp, John Zeratsky, Braden Kowitz, Sprint: How to Solve Big Problems and Test New Ideas in Just Five Days, Simon &amp; Schuster2016</li> <li>Tim Brown, Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation, Harper Business 2019</li> </ul>		