

Course title	<i>International Strategic Management</i>
Course code	<i>IIBB410</i>
Module coordinator	<i>Miriam Heinrich</i>
Lecturer	<i>Prof. Dr. Steffen Kinkel</i>
Level of course	<i>Bachelor</i>
Recommended prerequisites	<i>None</i>
Type of course	<i>Lecture</i>
Weekly lecture hours (SWS)	<i>2</i>
ECTS credits	<i>5</i>
Workload	<i>In total 150 h, 30h course attendance, 120 h self-study</i>
Assessment (grading; pass/fail)	<i>graded</i>
Regular cycle	<i>Each semester</i>
Language of instruction	<i>English</i>
Contents:	<ol style="list-style-type: none"> <i>1. General Considerations about internationalization of the economy</i> <i>2. Necessary terms</i> <i>3. Basic conditions for international economic activities</i> <i>4. Theories of international management</i> <i>5. Short- and long-term strategy</i> <i>6. Organization and Human Resource Management</i> <i>7. Managerial Accounting</i>
Learning outcome (competencies):	<i>International Management focuses on the strategic management in a dynamic global environment. The students will have the capability to use the most important management instruments in an international context. They will have authority to act in (or advise) an international company successfully and in a strategic way</i>
Teaching methods	<input checked="" type="checkbox"/> Lecture <input type="checkbox"/> Group work <input checked="" type="checkbox"/> Exercises <input type="checkbox"/> Simulation <input type="checkbox"/> Video feedback <input type="checkbox"/> Others:
Assessment methods	
Recommended reading	<i>Morschett, D., Schramm-Klein, H., Zentes, J.: Strategic International Management - Text and Cases, 2nd Edition, Wiesbaden 2010.</i>
Additional information	
Recognition of credits	