

Course title	<i>International Business Networks</i>
Course code	<i>IIBB630</i>
Module coordinator	<i>Miriam Heinrich</i>
Lecturer	<i>Prof. Dr. Steffen Kinkel</i>
Level of course	<i>Bachelor</i>
Recommended prerequisites	<i>None</i>
Type of course	<i>Lecture</i>
Weekly lecture hours (SWS)	<i>2</i>
ECTS credits	<i>5</i>
Workload	<i>In total 150h, 30h course attendance, 120h self-study</i>
Assessment (grading; pass/fail)	<i>graded</i>
Regular cycle	<i>Each Semester</i>
Language of instruction	<i>English</i>
Contents:	<ol style="list-style-type: none"> <i>1. Explanation for alliances and co-operations</i> <i>2. Synergy effects</i> <i>3. Forms and legal aspects</i> <i>4. Strategies and financing</i> <i>5. Post-Merger-Integration</i> <i>6. Success criteria</i> <i>7. Special aspects</i>
Learning outcome (competencies):	<p><i>Networked Business deals with alliances and co-operations of enterprises. Students learn forms of alliances and co-operations as well as strategies for successful application. They get the capability to use all relevant managerial instruments. They will have the authority to evaluate risks and chances and act (in that context) as manager or consultant. They also deal with modern forms and applications</i></p>
Teaching methods	<input checked="" type="checkbox"/> Lecture <input type="checkbox"/> Group work <input checked="" type="checkbox"/> Exercises <input type="checkbox"/> Simulation <input type="checkbox"/> Video feedback <input type="checkbox"/> Others:
Assessment methods	<i>Klicken oder tippen Sie hier, um Text einzugeben.</i>
Recommended reading	<i>Bösecke, K.: Value Creation in Mergers, Acquisitions, and Alliances, Wiesbaden 2009.</i>
Additional information	
Recognition of credits	