

Course title	<i>Intercultural communication in international Teams</i>
Course code	<i>S 9333</i>
Module coordinator	<i>Cordelia Makartsev</i>
Lecturer	<i>Verena Kienzle M.A.</i>
Level of course	<i>Bachelor</i>
Recommended prerequisites	
Type of course	<i>Block seminar</i>
Weekly lecture hours (SWS)	<i>2</i>
ECTS credits	<i>2</i>
Workload	<i>In total 60h, 30h course attendance, 30 h self-study</i>
Assessment (grading; pass/fail)	<i>graded</i>
Regular cycle	<i>Each semester</i>
Language of instruction	<i>English</i>
Contents:	<p><i>“We are all academics” - “We all do speak English” - “We will get along”</i></p> <p><i>If you ever have assumed that things are just about the same in all international companies when in fact they are not, or if you choose to ignore the differences, you may have to face some serious undesirable consequences ranging from individual embarrassment to jeopardizing your international career. We will find out about the unspoken expectations of culture and discover that language may very well not be the key to a smooth international cooperation, We will understand why the same presentation maybe an absolute success at home and yet utterly fail abroad.</i></p>
Learning outcome (competencies):	<p><i>Our seminar prepares you to succeed in the Global Market and grants you a better understanding of:</i></p> <ul style="list-style-type: none"> <i>• Corporate Cultures - hierarchies and business structures worldwide</i> <i>• Communicating, discussing and and negotiating across cultures</i> <i>• Building and working in strong intercultural teams</i>
Teaching methods	<p><input type="checkbox"/>Lecture <input type="checkbox"/>Group work</p> <p><input type="checkbox"/>Exercises <input checked="" type="checkbox"/>Simulation</p> <p><input type="checkbox"/>Video feedback <input type="checkbox"/>Others:</p>
Assessment methods	<i>Business simulation</i>
Recommended reading	<i>You will receive a selected reading list with your seminar handout</i>
Additional information	
Recognition of credits	