

Course title	<i>Intercultural Communication</i>
Course code	<i>INFB641</i>
Module coordinator	<i>Miriam Heinrich</i>
Lecturer	<i>Prof. Dr. Andrea Cnyrim</i>
Level of course	<i>Bachelor</i>
Recommended prerequisites	<i>None</i>
Type of course	<i>Lecture</i>
Weekly lecture hours (SWS)	<i>2</i>
ECTS credits	<i>2</i>
Workload	<i>In total 60h, 30h course attendance, 30h self-study</i>
Assessment (grading; pass/fail)	<i>not graded</i>
Regular cycle	<i>Each semester</i>
Language of instruction	<i>English</i>
Contents:	<p><i>Participants learn to understand intercultural competence as a strategic competitive factor and how to shape their own actions in a culturally appropriate way:</i></p> <ul style="list-style-type: none"> <li><i>• Language and multilingualism</i></li> <li><i>• globalization and glocalization (including the convergence-divergence hypothesis)</i></li> <li><i>• basic paradigms of intercultural communication research: cultural dimensions and value studies (interculturality: E. Hall, G. Hofstede, F. Trompenaars, R. Lewis, R. Gesteland, GLOBE, E. Meyer etc.)</i></li> <li><i>• culture standard method (according to A. Thomas)</i></li> <li><i>• interpretative, postmodern and critical approaches (including multiculturalism and transculturality, e.g. according to F. Casmir, J. Bolten, W. Welsch, S. Vertovec)</i></li> <li><i>• nonverbal communication; Perception and stereotyping (attribution process), communicative silence (E. Meyer, J. Galtung, R. Münch, P. Witchalls)</i></li> <li><i>• intercultural competence and its development (M. Bennett, A. Thomas, R. Leenen)</i></li> <li><i>• intercultural conflict management (Thomas -Kilmann, M. Hammer , S. Ting-Toomey)</i></li> <li><i>• Intercultural and virtual teamwork (P. Köppel, J. Bolten)</i></li> <li><i>• Leadership in heterogenous and intercultural contexts (GLOBE-Projekt, S. Stumpf)</i></li> <li><i>• Adaptation processes, culture stress and culture shock (K. Berardo)</i></li> </ul>
Learning outcome (competencies):	<p><i>Students who have successfully completed this course can interpret their own and foreign language and behavior patterns in the context of culture in order to resolve culture-related differences in international (professional) communication in an interculturally competent manner, be it in everyday life situations, while studying abroad or – whilst doing an internship or later at work.</i></p> <p><i>Therefore, they describe and analyze the influence of culture on (business) communication in its interactions and perceive</i></p>

	<p><i>intercultural situations from different perspectives. They apply common methods of culture recording and description to case studies as well as selected models from other disciplines that are suitable for explaining communication, negotiation, conflict, team dynamics etc. in international contexts without resorting to stereotypes. They recognize typical patterns of intercultural encounter situations and can develop culturally sensitive solutions for their own actions or mediate between parties with different cultural backgrounds. In this way, students develop an increased awareness of their own and foreign cultural preferences as a prerequisite for mutually satisfactory handling of cultural differences in a world characterized by heterogeneity and diversity, so that they can later demonstrate socially responsible, culturally sensitive (professional) action in complex situations and support them with arguments.</i></p>
Teaching methods	<p><input checked="" type="checkbox"/>Lecture      <input type="checkbox"/>Group work  <input checked="" type="checkbox"/>Exercises      <input type="checkbox"/>Simulation  <input type="checkbox"/>Video feedback   <input type="checkbox"/>Others:</p>
Assessment methods	<p><i>Portfolio</i></p>
Recommended reading	<p><i>Textbooks and scripts as well as other course materials according to the lecturer. Further literature will be recommended or will be made available. Recommended textbook: Stella Ting-Toomey: Understanding Intercultural Communication. New York: Oxford University Press (in each case latest edition); Shuang Liu, Zala Volcic &amp; Cindy Gallois: Introducing Intercultural Communication. Global Cultures and Contexts. Los Angeles: Sage. (in each case latest edition)</i></p>
Additional information	
Recognition of credits	