Course title	Financial Controlling of Purchasing and Sales
Course code	WINB781E
Module coordinator	Miriam Heinrich
Lecturer	Prof. Dr. Bleiweis
Level of course	Bachelor
Recommended	Business Administration, Cost Accounting, Accounting and
prerequisites	Balancing
Type of course	Lecture
Weekly lecture hours	2 SWS
(SWS)	
ECTS credits	2,5 ECTS
Workload	60h, 30 h course attendance, 30 h self-study
Assessment (grading;	graded
pass/fail)	
Regular cycle	Each semester
Language of instruction	English
Contents:	 panorama of cost accounting
	 multi-level contribution margin accounting
	 practical methods of calculation/ cost calculation of
	products
	case studies: analysis of income statements
Learning outcome	The students will be able to analyze methods of cost
(competencies):	accounting and controlling. They a) recognize the underlying
	functionalities, b) can assign them to the fields of accounting
	and business administration as well as c) identify their impact
	on prices. All of that to later be able to understand the methods
	potential for practical applications. They will have the means to
	identify, analyze and modify cost drivers and compare
To a ship or year the a sha	essential cost influencing product parameters.
Teaching methods	
	⊠Exercises
	□Video feedback □Others:
Assessment methods	Written exam, term paper
Recommended reading	Coenenberg: Kostenrechnung und Kostenanalyse; Hummel,
	Männel: Kostenrechnung; Weber: Introduction to Controlling,
	Ziegenbein: Controlling; Ekbert Hering: Kalkulation für
	Ingenieure
Additional information	You can take either this lecture or WINB771D Financial
	Controlling of Services, but not both!! If you are interested,
	please get in contact with the lecturer by email for scheduling
	an appointment to check on your level of knowledge.
Recognition of credits	